

**20
22**
STYLE GUIDE

R E T A I L
I N S P I R E D
B R A N D E D
P R I N T W E A R





TREND.
FASHION.
INFLUENCE.

These styles are retail inspiration and not active printwear in some cases.

BE YOUR OWN Champion®

STYLE GUIDE 2022

Champion athleticwear has undeniably been the brand with street cred. And we will continue to innovate and own this space—you'll see that when you look at influencers and fashion leaders, they're wearing the Champion brand. It's how they express themselves, how they show what they stand for, and show that they have fashion and taste.





COLOR



Body Blush K01

01



Red River Clay Aezi

02



Emerald Green Eb3

03



Late Night Blue Aeui

04



Tempo Teal Zsp

05





COLOR.
STYLE.
TRENDSETTING.

Always bringing you fresh colors and trendsetting styles, we make it easy to be on point with our branded printwear selection. That's why Champion athleticwear is a staple at every streetwear, footwear, and fashion store—and popular with influencers today.

TRENDS

Blue Lagoon A6U1

06

Sand BM

07

Fresh Olive A6P1

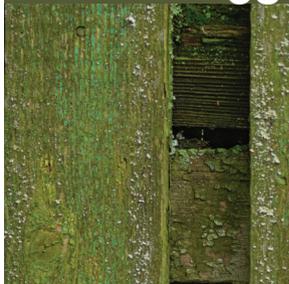
08

Olive Green Camo A6V1

09

Concrete Camo A6O1

10





THE ICONIC HEAVYWEIGHT CHAMPION

Over 80 years ago, the Reverse Weave Hoodie became a game-changer for athletes, and its enduring comfort and style make it the American icon it is today. Our original classic is designed for everyone and features heritage details. It's a platform that's worth building upon with new silhouettes every season.

12 OUNCES

82% COTTON / 18% POLYESTER*

CHAMPION "C" LOGO

IMPORTED



*Charcoal Heather - 66% cotton/34% polyester;
Oxford Gray - 77% cotton/23% polyester
Find the full Champion Embellishment and
Collegiate Licensing Policy on the back cover.
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SIOI
 REVERSE WEAVE®
 PULLOVER HOODIE
 Loose fit



SIOISS
 REVERSE WEAVE® SHORT
 SLEEVE PULLOVER HOODIE
 Loose fit



SI49
 REVERSE WEAVE®
 CREWNECK SWEATSHIRT
 Loose fit



GDSI49
 REVERSE WEAVE® GARMENT DYE
 CREWNECK SWEATSHIRT
 Loose fit



GDSI01/TDSI01
 REVERSE WEAVE®
 GARMENT DYE PULLOVER HOODIE
 Loose fit



RWOIW
 REVERSE WEAVE®
 CROPPED PULLOVER HOODIE
 Oversized fit



RWIO
 REVERSE WEAVE®
 SWEATPANT
 Standard fit



RW25
 REVERSE WEAVE® JOGGER
 Standard fit



RW26
 REVERSE WEAVE™ SHORT
 Standard fit



RW47
 REVERSE WEAVE™
 STADIUM BLANKET
 • 60" x 70"
 • Fully hemmed edges
 with jersey binding

		Black	Oxford Gray	Navy	Charcoal Heather	Silver Gray	White	Athletic Royal	Body Blush	Cardinal	Concrete	Crimson	Dark Green	Fresh Olive	New Railroad Gray	Oatmeal Heather	Pale Seafoam	Saltwater	Sand	Scarlet	Stone Gray	Black Scrunch Dye	Cactus	C. Gold	Coral Craze	Kelly Green	Light Blue	Maroon	Mulled Berry Scrunch Dye	Navy Scrunch Dye	Pink Candy	Purple
SIOI**	S-4XL	●	●	●	●	○	●	●	●			●	●		●					●			●	●	●	●					●	●
SIOISS	S-4XL	●	●		●																											
RWOIW	XS-2XL	●	●		●	○																										
GDSI01	S-4XL			●							●	●			●	●	●					●	●		●			●	●			
GDSI49	S-4XL										●	●			●	●	●															
SI49**	S-4XL	●	●	●	●	○	●	●	●			●	●		●					●					●	●		●				
RWIO	S-3XL	●	●	●		●																										
RW25	S-4XL	●	●	●	●																											
RW26	S-3XL	●	●	●																												
RW47	OS				●																											

** Select colors are up to 4XL

POWERBLEND® SWEATS



THE BEST OF WARMTH AND DURABILITY

Made for any season, Powerblend sweats are a customer favorite, offering the best of warmth and durability, without the extra weight. Exceptionally soft, they resist pilling and shrinking, so they keep their great fit and comfort no matter how hard you play. Endless Comfort + Ultimate Durability

9 OUNCES

50% COTTON / 50% POLYESTER*

MADE PARTIALLY WITH RECYCLED
POLYESTER AND RECLAIMED COTTON

CHAMPION "C" LOGO

IMPORTED



*Light Steel: 50% cotton/40% polyester/10% black polyester;
Ash/Silver Gray: 50% cotton/49% polyester/1% black polyester

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S400
POWERBLEND
QUARTER-ZIP PULLOVER
Standard fit



S600
POWERBLEND
CREWNECK SWEATSHIRT
Standard fit



S700
POWERBLEND
PULLOVER HOODIE
Standard fit



S800
POWERBLEND
FULL-ZIP HOODIE
Loose fit

ALSO AVAILABLE:

S790
YOUTH POWERBLEND
PULLOVER HOODIE
Standard fit



P800
POWERBLEND
OPEN BOTTOM
SWEATPANT W/POCKETS
Slim fit

ALSO AVAILABLE:

P890
YOUTH POWERBLEND
OPEN BOTTOM SWEATPANT
W/POCKETS
Standard fit



P900
POWERBLEND
SWEATPANT
Slim fit

		Black	Light Steel	Navy	Body Blush	Charcoal Heather	Dark Green	Emerald Green	Fresh Olive	Late Night Blue	Maroon	Blue Lagoon	Oatmeal Heather	Red River Clay	Royal Blue	Sand	Scarlet	Silver Gray	Stone Gray	Tempo Teal	Gold	Maroon Heather	Navy Heather	Orange	Royal Blue Heather	Scarlet Heather	White	Dark Green Heather	
S400	S-3XL	●	●	●																									
S600**	S-5XL	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○		
S700**	S-5XL	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	
S790	S-XL	●	●	●																									
S800**	S-3XL	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	○		
P800	S-2XL	●	●	●																									
P890	S-XL	●	●	●																									
P900	S-2XL	●	●	●																									

** Select colors are up to 5XL

COTTON MAX SWEATS



MAKE AN IMPRESSION

Stand out from the crowd by putting your next original expression on Champion sweats. Graphics will pop on our Cotton Max sweats, with a 100% cotton face that's a winner for direct-to-garment printing. And with the soft hand of blended comfort, it's a win-win.

9.7 OUNCES

90% COTTON / 10% POLYESTER*

100% COTTON FACE

CHAMPION "C" LOGO

IMPORTED



*Charcoal Heather: 65% cotton/35% polyester;
Ash/Silver Gray: 90% cotton/10% polyester
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S171
COTTON MAX
PULLOVER HOODIE
 Loose fit



S178
COTTON MAX
CREWNECK SWEATSHIRT
 Loose fit



S185
COTTON MAX
QUARTER-ZIP HOODIE
 Loose fit



P210
COTTON MAX
SWEATPANT
 Standard fit

		Black	Light Steel	Navy	Athletic Royal	Charcoal Heather	Scarlet	Silver Gray
S171	S-3XL	●	●	●	●	●	●	●
S178	S-3XL	●	●	●	●	●	●	●
S185	S-3XL	●	●	●	●	●	●	●
P210	S-3XL	●	●	●				

OUTERWEAR



GAME DAY. GAME NIGHT. LAYER ON SPIRIT.

Being the brand of choice on college campuses for 100 years keeps you coming back for more. Champion outerwear is made to fit everyone with authentic athletic style.

C0125, C0126, C0200

2.8 OUNCES

100% POLYESTER MICRO POPLIN

CHAMPION "C" LOGO

WIND AND RAIN RESISTANT

IMPORTED

C0100

8.5 OUNCES

80% COTTON / 20% POLYESTER SUEDE

100% COTTON FACE

CHAMPION "C" LOGO

IMPORTED



GARMENT DYED



A BROKEN-IN FAVORITE

Garment dyed already has the broken-in, washed look of your favorite tee or sweatshirt. Garment dying gives rich variations in hue that don't fade over time and add extra softness.

CD100, CD200

6 OUNCES

100% RING SPUN COTTON

CHAMPION "C" LOGO

WOVEN CHAMPION LABEL

IMPORTED

CD400, CD450

10 OUNCES

90% RING SPUN COTTON / 10% POLYESTER

CHAMPION "C" LOGO

WOVEN CHAMPION LABEL

IMPORTED





CD100
 SHORT SLEEVE
 GARMENT DYED TEE
 Standard fit



CD200
 LONG SLEEVE
 GARMENT DYED TEE
 Standard fit



CD400
 GARMENT DYED
 CREWNECK SWEATSHIRT
 Standard fit



CD450
 GARMENT DYED
 PULLOVER HOODIE
 Standard fit

		Black	Cactus	Concrete	Crimson	Navy	Saltwater	Delicate Blue	Grape Soda	Pink Candy	White
CD100	S-3XL	●	●	●	●	●	●	●	●	●	○
CD200	S-3XL	●	●	●	●	●	●				
CD400	S-3XL	●	●	●	●	●	●	●			
CD450	S-3XL	●	●	●	●	●	●	●			

RING SPUN





CP10
 SHORT SLEEVE RING SPUN TEE
 Standard fit



CP15
 LONG SLEEVE RING SPUN TEE
 Standard fit

GROUNDING IN A CENTURY OF HERITAGE

Built on a century's worth of heritage, Champion ring spun favorites never disappoint their fans. This ring spun apparel has soft, comfortable fabric with a standard fit and style that elevates every event or occasion—and of course, these classics feature the Champion "C" logo.

- 5.5 OUNCES
- 100% RING SPUN COTTON*
- CHAMPION "C" LOGO
- IMPORTED



CP30
 RING SPUN TANK
 Standard fit

		Black	Charcoal Heather	Navy	White	Athletic Red	Oxford Gray	C. Gold	Dark Green	Light Blue	Royal
CP10	S-3XL	●	●	●	○	●	●	●	●	●	●
CP15	S-3XL	●	●	●	○	●	●				
CP30	S-3XL	●	●	●	○						

*Charcoal Heather: 60% cotton/40% polyester;
 Oxford Gray: 90% cotton/10% polyester
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**TIMELESS.
AUTHENTIC.
STYLE.**

They don't make tees like this anymore, but we do. We started with the basics and ended with a better built tee that you can't beat for the price. Build every project with the mark of a Champion.

5 - 7 OUNCES

100% COTTON*

CHAMPION "C" LOGO

IMPORTED

GET MORE INFO AT BRANDWEARUNITED.COM



Classic
C

*Charcoal Heather: 60% cotton/40% polyester;
Light Steel: 90% cotton/10% polyester
Ash/Silver Gray: 99% cotton/1% polyester
Oxford Gray: 90% cotton/10% polyester

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T425
SHORT SLEEVE TEE

Standard fit
ALSO AVAILABLE:

T435
YOUTH SHORT SLEEVE TEE
Standard fit



T105
SHORT SLEEVE
HERITAGE JERSEY TEE
Loose fit



CC8C
LONG SLEEVE TEE
Standard fit



T137
RAGLAN BASEBALL TEE
Standard fit



T453
LONG SLEEVE HERITAGE TEE
Loose fit



T453W
WOMEN'S CROPPED SHORT
SLEEVE HERITAGE TEE
Standard fit

		Black	Navy	White	Charcoal Heather	Light Steel	Oxford Gray	Ash	Athletic Royal	Cardinal	Dark Green	Orange	Pink Candy	Red	Royal Blue	Body Blush	Emerald Green	Fresh Olive	Gold	Kelly Green	Late Night Blue	Light Blue	Maroon	Blue Lagoon	Oatmeal Heather	Purple	Red River Clay	Sand	Silver Gray	Stone Gray	Tempo Teal	White/Black	White/C. Gold	White/Dark Green	White/Maroon	White/Navy	White/Scarlet		
T425**	S-5XL	●	●	○	●	○	○	○	●	●	●	●	○	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	
T435	S-XL	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
T105	S-4XL	●	●	○	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
CC8C	S-5XL	●	●	○	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
T137	S-3XL	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
T453	S-3XL	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
T453W	XS-2XL	●	●	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

** Select colors are up to 5XL



POWER UP YOUR TEAM

We invented the first mesh athletic shorts, but we didn't stop there. The entire Champion performance line is made to outperform the competition. Power up your workout and outfit your team with the mark of a Champion.

8180, 8187

6 OUNCES

100% COTTON JERSEY*

S162, 8731

3.7 OUNCES

100% POLYESTER

B900

7.4 OUNCES

87% POLYESTER / 13% SPANDEX

B920, B940, B960

7.4 OUNCE

88% POLYESTER / 12% SPANDEX

CW22, CW26

4.1 OUNCE

100% POLYESTER

50+ UPF RATING,

EXCELLENT UV PROTECTION

ALL PERFORMANCE STYLES

CHAMPION "C" LOGO

IMPORTED

GET MORE INFO AT BRANDWEARUNITED.COM



*Silver Gray: 80% cotton/20% polyester;
Oxford Gray: 78% cotton/22% polyester
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PEOPLE PLANET PRODUCT

At Hanesbrands we believe it's our responsibility to drive the kind of behavior and actions that will protect the place we all call home. This responsibility is part of our DNA and has been for decades.

So, looking ahead to 2025 and 2030, we're ramping up our efforts to pursue ambitious goals that will improve the lives of people, protect the planet and generate world-class sustainable products.

Learn more about how we're doing our part to make the world a more comfortable, livable and inclusive place.

[HBISUSTAINS.COM](https://www.hanesbrands.com/hbisustains.com)



EMBELLISH + SUBMIT + REWARD



Join us in helping schools across the country! For every piece of Champion® apparel you purchase from wholesalers for embellishment, the school of your choice will receive a cash rebate of \$0.10.

To date, we have given more than \$1 million to schools.

Just create an account, then fill out the online rebate form. It's that easy. Upload your wholesaler invoices with purchases of our products and select a school to receive the rebate check.

The Hanes4Education program lets YOU be the hero in your community. Learn more at [Hanes4Education.com](https://www.hanes4education.com)



HANES4EDUCATION®

Champion® Embellishment and Collegiate Licensing Disclaimer

Champion® blank products purchased must be sold only with embellishment. The sale of unembellished or blank Champion® products to any third parties, whether on the internet or elsewhere is strictly prohibited. The decoration of any Champion® garment with the Champion marks (including the C Logo) or the proprietary marks, names, or logos of any collegiate sports teams or collegiate institution is expressly prohibited. The sale or shipment of Champion® products outside North America is also strictly prohibited.

Champion® products shall not be embellished or decorated with content or imagery that (a) may imply or suggest the endorsement, sponsorship, approval, collaboration, or otherwise indicate an affiliation with the Champion® brand (b) is explicit, graphically violent, derogatory of any ethnic, racial, gender, or religious group or sexual orientation, profane, pornographic, or obscene; (c) endorses any form of hate or hate group or promotes politically charged or divisive messaging; or (d) promotes the excessive or irresponsible consumption of alcohol or promote the illegal use of alcohol, drugs, tobacco, firearms/weapons (or the use of any of the foregoing).

Champion reserves the right to discontinue sales to anyone found to be acting in violation of this policy or to be selling Champion® products to others who are acting in violation of this policy.

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BE YOUR OWN Champion®

STYLE THAT FITS



STANDARD

A regular fit with just the right amount of ease



LOOSE

A relaxed fit with extra ease built in



OVERSIZED

A cut with more volume for a stylized silhouette



FITTED

A close fit for a comfortable, contoured shape



SLIM

A trim fit that still has room to move

WOMEN'S AND MEN'S RISE POSITIONS

WOMEN'S LOW RISE

Sits low at the hip

WOMEN'S MID RISE

Sits between
natural waistline
and lower hip

WOMEN'S HIGH RISE

Sits at natural waistline

WOMEN'S ULTRA-HIGH RISE

Sits above waistline

WOMEN'S PLUS RISE

One rise – sits at
natural waistline

MEN'S RISE

One rise – sits
at pant waistline

NEW FOR 2022

PMS colors may not be exact color matches.



Body Blush KBL 2050



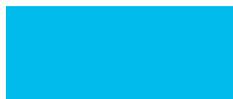
Emerald Green EB 7720



Fresh Olive A6PI 7763



Late Night Blue A6UI 302



Blue Lagoon A6JI 638



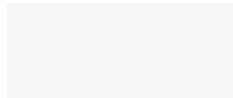
Red River Clay A6ZI 2032



Sand BM Warm Gray 3



Tempo Teal ZSP 312



White WH



Athletic Gray 34 428



Stone Gray R7 Cool Gray 2



Ash/Silver Gray AS/SV



Light Steel LW



Oxford Gray OX



Oatmeal Heather ZT



Concrete R6F 424



Graphite BQ 430



Charcoal Heather HL



New Railroad 66 433



Black BK Black 6



Saltwater WR 2138



Pale Seafoam 4KF 5513



Light Blue LB 284



Delicate Blue +35 284



Royal 7SN 660



Royal Blue RB 2144



Athletic Royal UF 2955



Royal Blue Heather RH



Navy NY 2767



Navy Heather N2



Grape Soda PZ 2765



Purple PR 2685



Pink Candy PKN 2365



Coral Craze 6G 709



Crimson EGL 1945



Cardinal CD 195



Maroon MR 515



Maroon Heather UA



Red/Scarlet RR/SK 186



Scarlet Heather S9



Athletic Red 5A 186



Orange ON 172



Gold/C. Gold GO/I6 137



Kelly Green KG 7725



Athletic Dark Green UC 3435



Cactus B33 5473



Dark Green 14 5535



Dark Green Heather DH

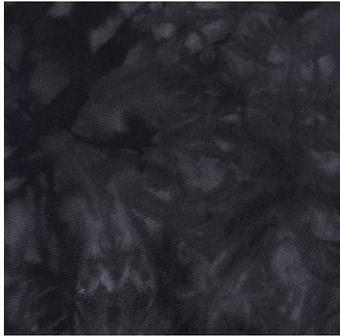


Safety Green 82 809

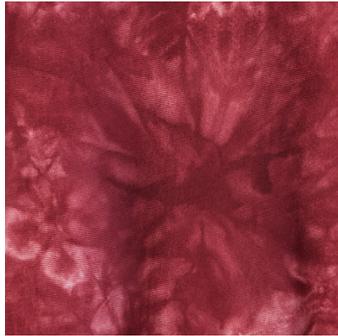


Safety Orange SH 804

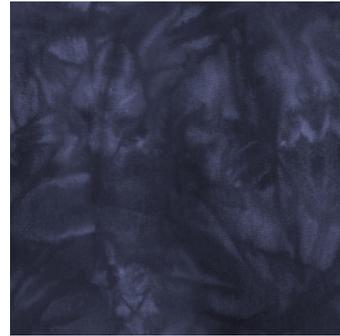
PATTERNS



Black Scunch Dye ARSE



Mulled Berry Scunch Dye AJCD



Navy Scunch Dye AJBD



Safety Green Camo CN



Safety Orange Camo C2



Stone Gray Camo XI



Wow Pink Camo WP



Concrete Camo A6OI



Olive Green Camo A6VI

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Introducing the brand new BrandwearUnited.com portal.

All the information you need at your fingertips. From wholesaler inventories to color codes to image downloads. One more way we're committed to being your go-to partner.



SHOP DISCOVER

BRANDWEAR UNITED

Search entire store here...



\$700
CHAMPION DOUBLE DRY ECO PULLOVER HOODIE - \$700

If colors available: Select search for details

Black	Dark Green	Light Green	Yellow	White	Dark Red
Dark Blue	Orange	Light Blue	Red	Grey	Dark Grey

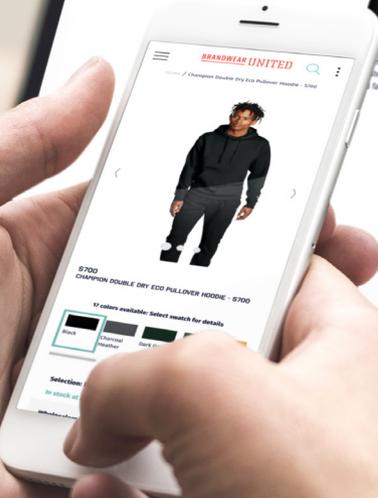
Selection Grid

Wholesaler	SKU	Color	Size	Price	Stock	Lead Time
Wholesaler 1	CH001	Black	S	\$700	100	2-3 Weeks
Wholesaler 2	CH002	Dark Green	M	\$700	50	2-3 Weeks
Wholesaler 3	CH003	Light Green	L	\$700	25	2-3 Weeks
Wholesaler 4	CH004	Yellow	XL	\$700	10	2-3 Weeks
Wholesaler 5	CH005	White	XXL	\$700	5	2-3 Weeks

SEE TO CONTACT

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When collection is made
order. All Double Dry Eco
for a softer hand,
fabric pilling.



\$700
CHAMPION DOUBLE DRY ECO PULLOVER HOODIE - \$700

If colors available: Select search for details

Black	Dark Green	Light Green	Yellow	White	Dark Red
Dark Blue	Orange	Light Blue	Red	Grey	Dark Grey

Selection Grid

SEE TO CONTACT