



2026

FLEECE GUIDE

FLEECE GUIDE

2026



Left: TriDri TD085 in Light Pink and TriDri TD062 in Light Pink.
Right: adidas AT203 in Black/White, adidas AT215 in Black/White, adidas AT204 in Medium Grey Heather/White, and Holloway 223766 in Black.



CHECK IT OUT

Explore fleece styles for every season
in the 2026 Fleece Guide.

CREWNECKS

From basics and fashion fleece
to premium styles.



HOODIES

Everyday fleece hoodies ranging
from basics to elevated styles.



Left: Live & Tell by LAT 6925 in Coyote Brown. **Right:** Lane Seven LS19001 in White and Next Level Apparel 9303 in Shiitake.

CHECK OUT THESE STYLES & MORE

SHOP ALL FLEECE

ZIP-UPS

Easy-wear fleece built for versatile layering.



TRENDING

Fleece styles inspired by retail trends.



Left: Champion S800 in Black, Champion T105 in Fresh Olive, Hanes OG900 in Ash, and Flexfit 110M in Olive/Khaki.
Right: American Apparel RF494 in Bone and American Apparel BR210 in White.

FIND THE RIGHT FLEECE FOR EVERY OCCASION

The **2026 Fleece Guide** simplifies fleece selection across seasons and markets. Start with the **Market Map** for **clear use cases** and **core customer segments**, so you can quickly identify the right styles for each conversation. You'll also find easy-to-use **comparison charts** outlining fabric weights, fits, and style details so you can plan recommendations with confidence and choose **the right fleece every time**.

FLEECE GUIDE KEY TOOLS

- ✓ **Market Map** outlining core customer segments and use cases
- ✓ **Good / Better / Best** comparison charts
- ✓ **Imprint Sizing Guide** for accurate decoration placement
- ✓ **Decoration Techniques & Inspiration** for consistent results



Champion RW01W in White.

TABLE OF CONTENTS

12 CREWNECKS

Lightweight 7–7.9 oz, Midweight 8–8.9 oz,
Heavyweight 10+ oz

20 HOODIES

Lightweight 7–7.9 oz, Midweight 8–8.9 oz,
Heavyweight 10+ oz

28 ZIP-UPS

Full-Zip Hoodies, Quarter-Zips & Half-Zips

34 TRENDING

Vintage Wash, Women's Crewnecks,
Oversized & Relaxed



Columbia 216515 in Black,
TriDri TD055 in Black,
Comfort Colors 1566L in Dusk,
Gildan SF100 in Off White, and
Columbia 216512 in Dark Stone.

EVERY FLEECE HAS A PURPOSE

Meet the **Market Map**—a customer driven approach to navigating the fleece category, built around **clear use cases** and **core customer segments** aligned to each market. It establishes a consistent framework that supports collaboration and smarter buying decisions. With **end-users** at the center, the map highlights where each fleece piece delivers the most value, making it easier to build assortments and engage customers across every market you serve.



MAKE SURE TO LOOK FOR MARKET MAP USE CASES
ON THE COMPARISON CHARTS FOR EACH FLEECE STYLE!

FLEECE MARKET MAP

CONSUMER MARKETS

Rebrand for Retail

- Social Media Creators
- Microbrands
- Home Hobbyists
- On-Demand Retailers

Events & Experiences

- Tourists
- Sports Fans
- Music Lovers
- Milestone Celebrators
- Custom Occasion Attendees
- Marathon Runners

Group Activities & Giveaways

- Community Leaders
- Volunteer Teams
- Awareness Groups
- Fundraising Organizations

CORPORATE MARKETS

Business Professionals

- Office Staff
- Sales Teams
- Retail Employees
- Trade Show Staff
- Hospitality Employees

Swag Recipients

- Event Attendees
- Employee Gifting and Onboarding
- Customer Appreciation
- Loyalty Members

TEAM MARKETS

Athletes

- Youth Sports
- School Athletics
- Club Teams
- Coaches
- Recreation Leagues

School & Team Fans

- Students
- Parents
- Alumni
- Booster Clubs
- Sorority and Fraternity Members

SPECIALTY WORKWEAR MARKETS

Care Professionals

- Clinical Staff
- Salon and Spa Staff
- Medical Administration
- Trainers

Trade Professionals

- Construction Workers
- Industrial Workers
- Mechanics
- Outdoor Professionals
- Transportation Drivers

Service Industry Workers

- Front of House Staff
- Back of House Staff
- Baristas
- Catering Teams

Public Safety Professionals

- First Responders
- Military Members
- Government Teams
- Security Personnel

BRAND SPOTLIGHT



BRAND DNA

Backed by more than 100 years of experience, **Tultex** delivers dependable quality that creators and decorators count on. Crafted with premium USA-grown cotton and some of the highest singles in the industry, Tultex combines exceptional softness with a bold, wearable aesthetic. Reliable, elevated, and built to perform, Tultex continues to set the standard for dependable basics.

WHY TULTEX?

Complete Production Control – With a fully integrated production process, from spinning through construction, Tultex ensures uniform results across every garment and every order.

Superior Print Ready Fabric – The highest singles in the industry and premium cotton create a smoother surface and refined feel that supports high-quality decoration and lasting wear.

Built for Repeatable Results – Reliable color, fit, and finish help maintain consistency across programs, making it easier to restock and reorder Tultex styles with confidence.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1–2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



TOP FLEECE STYLES

340 – Unisex Fleece Crewneck Sweatshirt

331 – Unisex Full-Zip Hooded Sweatshirt

320 – Unisex Fleece Hooded Sweatshirt

NEW & NOTEWORTHY

202LS, 602CVC, 241

BRAND SPOTLIGHT

GILDAN®

BRAND DNA

The smart choice. **Gildan** is a high-volume, value-driven brand known for delivering consistent, affordable blanks across a wide range of programs. A focus on responsible manufacturing, combined with a vertically integrated supply chain, delivers strong inventory, reliable service, and competitive value. Ongoing product innovation enhances softness, printability, and durability. With a broad assortment of styles, sizes, and colors, Gildan helps decorators serve everything from promotional programs and workwear to teamwear and retail-inspired collections.

WHY GILDAN?

Program Ready Assortment – Reliable, scalable basics with deep inventory, broad color palettes, and full size runs ideal for large programs.

Engineered for Printability – Gildan offers consistent quality and decoration-ready fabrics that make printing efficient and predictable.

Responsible Manufacturing – Gildan's vertically integrated, ESG-focused manufacturing supports value, responsibility, and long-term supply stability. This approach reflects a commitment to reduced environmental impact.



Gildan 18810 in Navy.

TOP FLEECE STYLES

18000 – Unisex Heavy Blend™ Crewneck Sweatshirt

SF500 – Unisex Softstyle® Midweight Hooded Sweatshirt

19500 – Unisex Hammer™ Maxweight Hooded Sweatshirt

NEW & NOTEWORTHY

18810, 18250, 18100

BRAND SPOTLIGHT



BRAND DNA

Independent Trading Co. is a California-based premium blank apparel brand built for decorators and brands seeking retail quality product at wholesale prices. Family-owned for nearly 40 years and known for heavyweight fleece and elevated basics, the brand focuses on garment construction, modern fits, and trend-forward colorways. Its assortment spans fleece, tees, bottoms, and outerwear, all developed to print well and perform at retail.

WHY INDEPENDENT TRADING CO.?

Quality You Can Trust – Independent makes quality apparel that brands feel confident putting their label on. Every detail matters and a commitment to thoughtful craftsmanship sets their apparel apart.

Backed by Experience – Nearly 40 years of working alongside decorators and brand builders has created a deep understanding of what matters—being at the forefront of driving emerging trends, colors, and innovation.

Built for Scale – From production to distribution, decades of investment and expertise support premium garments, consistent quality, and reliable delivery at scale.



TOP FLEECE STYLES

SS4500 – Unisex Midweight Hooded Sweatshirt

IND4000 – Unisex Heavyweight Hooded Sweatshirt

PRM3500 – Unisex Midweight Pigment-Dyed Crewneck Sweatshirt

IND420XD – Unisex Mainstreet Heavyweight Hooded Sweatshirt

NEW & NOTeworthy

SS4600QZ, PRM2500, EXP15WPQ and PRM4600QZ

BRAND SPOTLIGHT

American Apparel

BRAND DNA

An iconic fashion brand with a timeless appeal, **American Apparel®** brings a modern sensibility to the printwear channel. Known for clean, minimalist design, elevated fits, and trend-relevant silhouettes, the brand blends fashion credibility with everyday wearability. Rooted in streetwear and culture, American Apparel® collections feel contemporary and authentic, delivering premium styles that inspire self-expression.

WHY AMERICAN APPAREL®?

Contemporary Fit – Fashion-forward fits and silhouettes that deliver a true retail aesthetic for premium print and merch programs.

Premium Materials & Colors – Soft, elevated fabrics and curated colors that enhance decoration and support higher price points.

Brand Equity with Influence – American Apparel's strong brand recognition and cultural influence add perceived value to any decorated piece.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1–2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



American Apparel FTJ00 in Powder Blue, American Apparel FTP00 in Powder Blue, and American Apparel BR210 in White.

TOP FLEECE STYLES

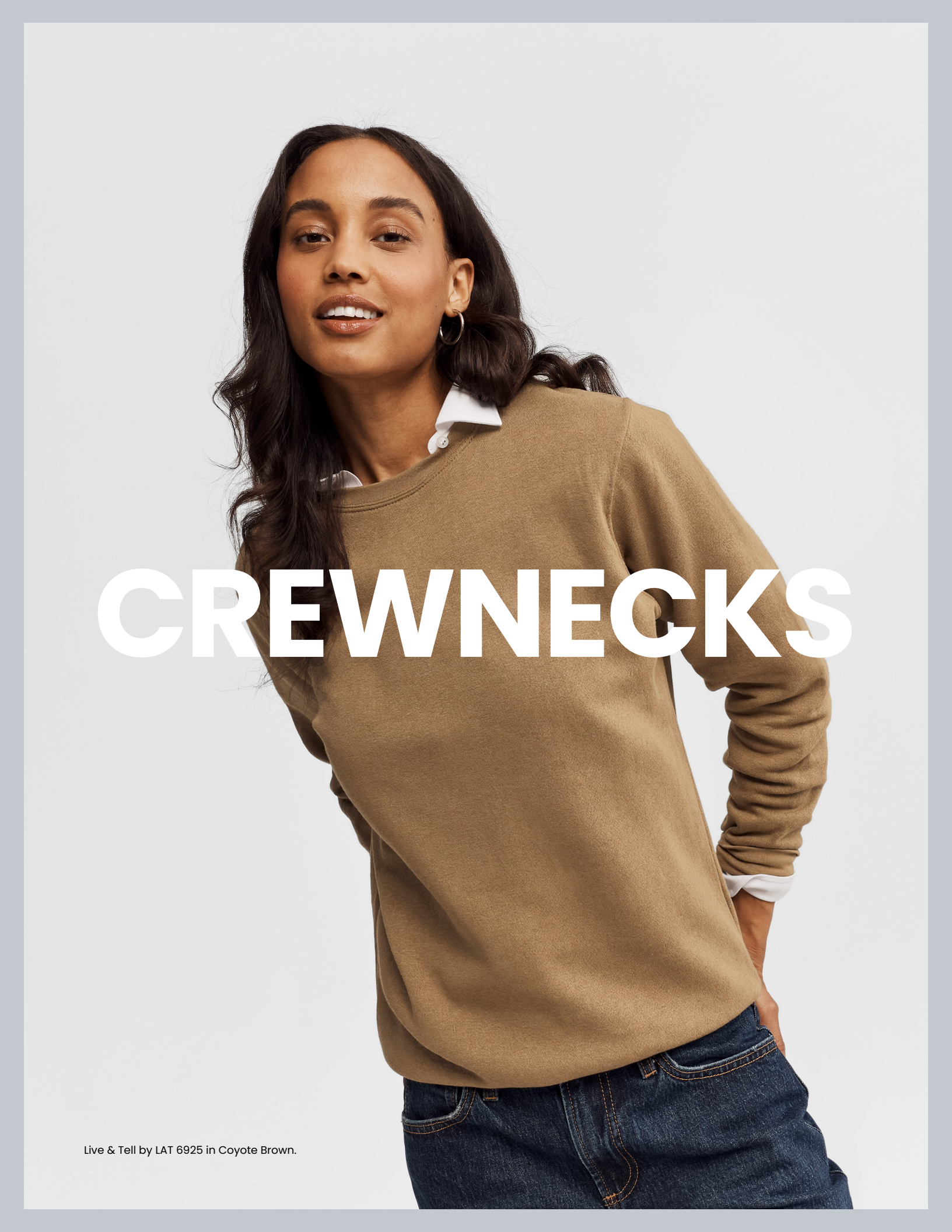
RF496 – Unisex ReFlex Fleece Crewneck Sweatshirt

RF498 – Unisex ReFlex Fleece Hoodie Sweatshirt

RF494 – Women's ReFlex Fleece Crewneck Sweatshirt

NEW & NOTEWORTHY

FTJ77, FTJ00, FTEX00



CREWNECKS

Live & Tell by LAT 6925 in Coyote Brown.

TOP STYLES, WEIGHTS & IDEAL MARKETS

WEIGHTS

MARKETS & USE CASES

Lightweight Fleece (7–7.9 oz)

A lighter fleece construction designed for comfort and easy layering without added bulk.

BENEFITS

- Soft interior feel
- Versatile for layering or standalone wear
- Strong choice for high-volume programs

Consumer

Rebrand for Retail
Events & Experiences
Group Activities & Giveaways

Corporate

Swag Recipients

Specialty Workwear

Care Professionals
Service Industry Workers

Midweight Fleece (8–8.9 oz)

A core fleece weight that delivers consistent warmth and mobility for all-day wear without feeling heavy or restrictive.

BENEFITS

- Reliable weight for year-round wear
- Maintains its shape and fit
- Comfortable feel with a polished appearance

Consumer

Rebrand for Retail
Events & Experiences
Group Activities & Giveaways

Corporate

Business Professionals

Specialty Workwear

Trade Professionals

Team

Athletes
School & Team Fans

Heavyweight Fleece (10+ oz)

A dense crewneck construction offering enhanced warmth, a fuller hand feel, and built-to-last quality.

BENEFITS

- Noticeable weight with a structured silhouette
- Notably warmer coverage
- Made for durability and extended wear

Consumer

Rebrand for Retail
Group Activities & Giveaways

Corporate

Swag Recipients

Specialty Workwear

Trade Professionals
Service Industry Workers

Team

Athletes
School & Team Fans

LIGHTWEIGHT 7-7.9 OZ

★ DECORATION TIP

Give these lightweight sweatshirts a lived-in feel with soft water-based prints.



Tultex 340 in Light Slate, Comfort Colors 1468 in Ivory, and Richardson 356 in Cream/Light Denim.

GOOD

TULTEX
340



XS – 5XL
25 Colors

80/20 Ring-Spun USA Premium Cotton/Polyester
7.5 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

USMCA Certified
Reactive-Dyed for Lasting Color
Dropped Shoulder Seam
Solid Colors Are
100% Cotton Face

MARKET MAP USE CASES

Rebrand for Retail
Group Activities & Giveaways
Care Professionals

COMPANION

331, 320

BETTER

LIVE & TELL BY LAT
6925



S – 3XL
6 Colors

60/40 Combed Ring-Spun Cotton/Polyester
7.4 oz.
Regular Fit
EasyTear™ Label

ADDITIONAL DETAILS

3-End Fleece
100% Cotton Face on
All Solid Dyed Colors
Back Locker Patch

MARKET MAP USE CASES

Rebrand for Retail
Swag Recipients
Service Industry Workers

COMPANION

3525, 2225, 6926, 6927

BEST

AMERICAN APPAREL
RF496



XS – 4XL
12 Colors

70/30 Combed Ring-Spun US Cotton/Recycled Polyester
7.6 oz.
Relaxed Fit
Recycled Tear Away Label

ADDITIONAL DETAILS

3-End Lightweight Fleece
100% Combed Ring-Spun Cotton Face Yarn
1" Rolled Back Dropped Shoulder Seam

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Swag Recipients

COMPANION

RF494, RF497, RF498

MIDWEIGHT

8–8.9 OZ

★ DECORATION TIP

For styles like the AT200, consider choosing an embroidered design or patch to match the look of the adidas logo.



adidas AT200 in Black
and adidas AT215 in Black.

GOOD

GILDAN
18000



XS – 5XL
38 Colors

50/50 Cotton/Polyester
8 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

Heavy Blend Collection Made with Finer Yarns, Improving Fabric Quality
Safety Green ANSI/ISEA 107 Compliant

MARKET MAP USE CASES

Group Activities & Giveaways
Trade Professionals
School & Team Fans

COMPANION

18000B, 18500, 18600, 18810

BETTER

INDEPENDENT TRADING CO.
SS3000



XS – 5XL
28 Colors

80/20 Cotton/Polyester Blend Fleece
8.5 oz.
Classic Fit
Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face Yarn
Split Stitch Double-Needle Seams
Twill Neck Tape
1x1 Ribbing Collar, Cuffs, and Waistband

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
School & Team Fans

COMPANION

IND280MOCK, SS4001Y, SS4001YZ, SS4500, SS4500Z, SS4600QZ, IND280SL

BEST

ADIDAS
AT200



S – 4XL
6 Colors

70/30 Cotton/Recycled Polyester
8.9 oz.
Regular Fit
Woven Label

ADDITIONAL DETAILS

adidas Embroidered Logo on Left Sleeve
Made in a Facility that is OCS, GRS, RCS, and GOTS Certified

MARKET MAP USE CASES

Athletes
School & Team Fans
Business Professionals

COMPANION

AT202, AT203

HEAVYWEIGHT 10+ OZ

★ DECORATION TIP

For simpler designs, consider embossing on heavyweight fleece for a standout premium look.



Champion S149 in Fresh Olive and
YP Classics 6245CM in Navy.

GOOD

HANES
F260



S – 5XL
18 Colors

90/10 US Grown Cotton/Polyester
10 oz.
Regular Fit
Transitioning to Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face
Patented, Low-Pill, High-Stitch
Density PrintPro®XP Fleece
Spandex Blend Ribbed Collar,
Cuffs, and Waistband

MARKET MAP USE CASES

Trade Professionals
Service Industry Workers
Group Activities & Giveaways

COMPANION

F170, F280

BETTER

INDEPENDENT TRADING CO.
IND3000



XS – 3XL
17 Colors

70/30 Ring-Spun Cotton/
Polyester
10 oz.
Generous Fit
Tear Away Label

ADDITIONAL DETAILS

3-End Fleece
100% Cotton Face Yarns
on Solid Colors
Split Stitch Double-Needle
Sewing on All Seams

MARKET MAP USE CASES

Rebrand for Retail
Swag Recipients
Trade Professionals

COMPANION

IND4000, IND4000Z, IND330BLV,
IND420XD, IND45UVZ

BEST

CHAMPION
S149



S – 3XL
14 Colors

82/18 US Cotton/Polyester
12 oz.
Relaxed Fit
Woven Label

ADDITIONAL DETAILS

Reverse Weave® Resists
Shrinkage
Double-Needle Stitching
Throughout
“C” Logo on Left Sleeve

MARKET MAP USE CASES

Rebrand for Retail
Athletes
School & Team Fans

COMPANION

S101



HOODIES

Lane Seven LS19001 in White and
Next Level Apparel 9303 in Shiitake.

TOP STYLES, WEIGHTS & IDEAL MARKETS

WEIGHTS

MARKETS & USE CASES

Lightweight Fleece (7–7.9 oz)

An easy, lightweight fleece made for layering and everyday wear.

BENEFITS

- Layers smoothly without added bulk
- Light coverage with a relaxed feel
- Versatility across teams, brands, and use cases

Consumer

Rebrand for Retail
Events & Experiences
Group Activities & Giveaways

Corporate

Swag Recipients

Specialty Workwear

Care Professionals
Trade Professionals
Service Industry Workers

Team

School & Team Fans

Midweight Fleece (8–8.9 oz)

A dependable hoodie weight that offers both comfort and structure.

BENEFITS

- Balanced feel with reliable coverage
- Holds shape while allowing movement
- Comfortable for repeat wear

Consumer

Rebrand for Retail
Group Activities & Giveaways

Corporate

Business Professionals
Swag Recipients

Team

Athletes
School & Team Fans

Heavyweight Fleece (10+ oz)

A premium-weight hoodie with a substantial feel and lasting quality.

BENEFITS

- Noticeable warmth and coverage
- Premium appearance
- Consistent fit for program-wide wear

Consumer

Rebrand for Retail
Events & Experiences
Group Activities & Giveaways

Corporate

Swag Recipients

Specialty Workwear

Trade Professionals
Service Industry Workers

Team

School & Team Fans

LIGHTWEIGHT 7-7.9 OZ

★ DECORATION TIP

Drawcord-free styles with 100% cotton face surfaces provide the perfect canvas for vibrant full-front DTG designs.



American Apparel RF498 in Brown.

GOOD

M&O
7800



XS – 5XL
8 Colors

50/50 USA-Grown Cotton/
Polyester
7.5 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

USMCA Certified
Jersey-Lined Hood
Matching Flat Drawcord

MARKET MAP USE CASES

Group Activities & Giveaways
School & Team Fans
Trade Professionals

COMPANION

7800Y

BETTER

NEXT LEVEL APPAREL
9303



XS – 3XL
16 Colors

80/20 Cotton/Polyester
7.4 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face
Jersey-Lined Hood
Flat, Natural-Colored Drawcords
1x1 Ribbed Cuffs and Waistband

MARKET MAP USE CASES

Service Industry Workers
Care Professionals
Events & Experiences

COMPANION

9001, 9602, 9643

BEST

AMERICAN APPAREL
RF498



XS – 4XL
14 Colors

70/30 Combed Ring-Spun US
Cotton/Recycled Polyester
7.6 oz.
Relaxed Fit
Recycled Tear Away Label

ADDITIONAL DETAILS

3-End Lightweight Fleece
100% Combed Ring-Spun Cotton
Face Yarn
Drawcord-Free
Dropped Shoulder Seam
Back Neck Patch

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Swag Recipients

COMPANION

RF496, RF497

MIDWEIGHT 8–8.9 OZ

★ DECORATION TIP

Upgrade these year-round hoodies with specialty plastisol effects like HD, gel, and puff inks.



Independent Trading Co. SS4500 in Storm Blue.

GOOD

GILDAN
SF500



XS – 5XL
38 Colors

80/20 Ring-Spun Cotton/
Polyester
8.4 oz.
Classic Fit
Tear Away Label

ADDITIONAL DETAILS

Brushed Interior and 100%
Ring-Spun Cotton Face
Two-Piece Color-Matched
Jersey Fabric-Lined Hood
Dropped Shoulder Seam

MARKET MAP USE CASES

Group Activities & Giveaways
Athletes
Business Professionals

COMPANION

SF500B, SF000, SF008, SF600

BETTER

INDEPENDENT TRADING CO.
SS4500



XS – 5XL
45 Colors

80/20 Ring-Spun Cotton/
Polyester Blend Fleece
8.5 oz.
Classic Fit
Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face Yarn
Jersey Lined Hood
Split-Stitched Double-Needle
Sewing on All Seams
Metal Eyelets

MARKET MAP USE CASES

Rebrand for Retail
Group Activities & Giveaways
School & Team Fans

COMPANION

SS4001Y, SS3000, SS4500Z,
SS4600QZ, IND280SL

BEST

ADIDAS
AT203



S – 4XL
6 Colors

70/30 Cotton/Recycled Polyester
8.9 oz.
Regular Fit
Woven Label

ADDITIONAL DETAILS

Pouch Pocket
adidas Embroidered Logo
on Left Sleeve
Made in a Facility that is OCS,
GRS, RCS, and GOTS Certified

MARKET MAP USE CASES

Business Professionals
Athletes
Swag Recipients

COMPANION

AT204, AT202, AT205

HEAVYWEIGHT 10+ OZ

★ DECORATION TIP

Choose these hoodies for bulkier decoration options like heat-pressed patches or large embroidery designs.



Independent Trading Co. IND4000 in Dusty Sage,
Comfort Colors CCET0 in Ivory, Gildan 19500 in
Gravel, and Richardson CCWC0 in Ivory.

GOOD

GILDAN
19500



S – 4XL
12 Colors

75/25 Cotton/Polyester
10.5 oz.
Classic Fit
Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face
Two-Ply Self-Fabric Hood with
Wide Color-Matched Removable
Flat Cord with Discreet Eyelets

MARKET MAP USE CASES

Trade Professionals
Service Industry Workers
Group Activities & Giveaways

COMPANION

19000

BETTER

LANE SEVEN
LS19001



XS – 3XL
13 Colors

70/10/20 Cotton/Polyester/
Recycled Polyester from
Plastic Bottles
10 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

3-End Fleece with 100% Combed
Cotton Face
Three-Panel Fleece-Lined Hood
Dyed-to-Match Drawcords
with Knotted Ends
Metal Eyelets

MARKET MAP USE CASES

Rebrand for Retail
Swag Recipients
Events & Experiences

COMPANION

N/A

BEST

INDEPENDENT TRADING CO.
IND4000



XS – 5XL
46 Colors

70/30 Ring-Spun Cotton/
Polyester Blend
10 oz.
Generous Fit
Tear Away Label

ADDITIONAL DETAILS

3-End Fleece with 100% Cotton
Face
Fleece Lined Hood
Split Stitch Double-Needle
Sewing on All Seams
Nickel Eyelets

MARKET MAP USE CASES

Rebrand for Retail
Trade Professionals
School & Team Fans

COMPANION

IND3000, IND420XD, IND330BLV,
IND4000Z, IND45UVZ



ZIP-UPS

Champion S800 in Black, Champion T105 in Fresh Olive,
Hanes OG900 in Ash, and Flexfit 110M in Olive/Khaki.

TOP STYLES, WEIGHTS & IDEAL MARKETS

STYLES

MARKETS & USE CASES

Full-Zip Hoodies

A zip-front fleece style that allows for easy wear and adaptable comfort throughout the day. This construction supports quick layering and all-day flexibility.

BENEFITS

- Works well over tees and under outerwear
- Easy on-and-off for added versatility
- Ideal for branding across teams, programs, and retail

Consumer

Group Activities & Giveaways

Corporate

Business Professionals
Swag Recipients

Specialty Workwear

Trade Professionals
Service Industry Workers

Team

School & Team Fans

Quarter-Zips & Half-Zips

A fleece style featuring a partial zip design for a cleaner, more polished look.

BENEFITS

- Easy layering without added bulk
- Professional appearance with functional warmth suited for corporate and uniforming
- Perfect for logos and branded programs

Consumer

Events & Experiences
Group Activities & Giveaways

Corporate

Business Professionals
Swag Recipients

Specialty Workwear

Public Safety Professionals

Team

School & Team Fans

FULL-ZIP HOODIES

★ DECORATION TIP

Left-chest decoration is a popular choice for full-zip styles, and DTF gives you wide flexibility in application and color.



Independent Trading Co. SS4500Z in Grey Heather,
TriDri TD535 in Black, and TriDri TD650 in Black.

GOOD

TULTEX
331



XS – 5XL
14 Colors

80/20 Ring-Spun USA Premium Cotton/Polyester
8 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

USMCA Certified
Solid Colors Are 100% Cotton Face
Reactive-Dyed
Jersey Lined Hood
Matching Flat Drawcords

MARKET MAP USE CASES

Service Industry Workers
Care Professionals
Group Activities & Giveaways

COMPANION

340, 320

BETTER

INDEPENDENT TRADING CO.
SS4500Z



XS – 3XL
15 Colors

80/20 Ring-Spun Cotton/Polyester Blend Fleece
8.5 oz.
Classic Fit
Tear Away Label

ADDITIONAL DETAILS

100% Cotton Face
Jersey Lined Hood
Metal Eyelets
#5 Metal Kissing Zipper
Split-Stitched Double-Needle Seams

MARKET MAP USE CASES

Service Industry Workers
Trade Professionals
Business Professionals

COMPANION

SS4001YZ, SS3000, SS4500, SS4600QZ

BEST

CHAMPION
S800



S – 3XL
10 Colors

50/50 Cotton/Polyester
9 oz.
Relaxed Fit
Woven Label

ADDITIONAL DETAILS

Two-Ply Hood with Dyed-to-Match Drawcord and Metallic Grommets
Hidden Zipper
"C" Logo on Left Sleeve

MARKET MAP USE CASES

Business Professionals
Swag Recipients
School & Team Fans

COMPANION

S600, S700, S450

QUARTER-ZIPS & HALF-ZIPS

★ DECORATION TIP

Flexbroidery and Flexstyle patches give these styles a modern, elevated look that corporate clients will love.



adidas A721 in Collegiate Navy
and CORE365 88181 in White.

GOOD

GILDAN
18810



S – 3XL
15 Colors

50/50 Cotton/Polyester
8 oz.
Classic Fit
Recycled Tear Away Label

ADDITIONAL DETAILS

Heavy Blend Collection Made with Finer Yarns Improving Fabric Quality
Self-Fabric Lined Cadet Collar
Covered Zipper
Double-Needle Stitching Throughout

MARKET MAP USE CASES

Group Activities & Giveaways
Swag Recipients
Public Safety Professionals

COMPANION

18000, 18500, 18600

BETTER

HANES
OG900



S – 3XL
4 Colors

81/19 US-Grown Cotton/Polyester
13 oz.
Regular Fit
Tear Away Label

ADDITIONAL DETAILS

Premium Heavyweight 3-End Fleece
100% Ring-Spun Cotton Face
Self-Fabric Collar
Aluminum Zipper
Cross-Grain Fabric to Limit Shrinkage

MARKET MAP USE CASES

Events & Experiences
Swag Recipients
Public Safety Professionals

COMPANION

OG600, OG700

BEST

ADIDAS
A721



XS – 4XL
4 Colors

70/30 BCI Cotton/Recycled Polyester
7.1 oz.
Regular Fit
Sewn In Label

ADDITIONAL DETAILS

Silicone Logo on Left Sleeve
Made in a Facility that is OCS, GRS, RCS, and GOTS Certified

MARKET MAP USE CASES

Business Professionals
Swag Recipients
School & Team Fans

COMPANION

N/A



TRENDING

American Apparel RF494 in Bone
and American Apparel BR210 in White.

TOP STYLES, WEIGHTS & IDEAL MARKETS

STYLES

MARKETS & USE CASES

Vintage Wash

Fleece styles treated with specialty washes to create a retro, lived-in look and a softer feel with subtle color variation.

BENEFITS

- Vintage-inspired aesthetic
- Soft hand feel
- Appeals to fashion-forward programs

Consumer

Rebrand for Retail
Events & Experiences

Corporate

Swag Recipients

Specialty Workwear

Care Professionals

Women's Crewnecks

Fleece crewnecks with refined proportions and fits shaped specifically for women. This style provides a more consistent fit across sizes.

BENEFITS

- Flattering silhouette without limiting comfort
- Balanced design suited for all-day wear
- Easy to integrate into coordinated fleece assortments

Consumer

Rebrand for Retail
Events & Experiences

Corporate

Business Professionals
Swag Recipients

Specialty Workwear

Care Professionals

Oversized & Relaxed

Modern fleece hoodies with roomier bodies, dropped shoulders, and extended proportions for a more relaxed fit.

BENEFITS

- Retail-driven, on-trend silhouettes
- Extra room for comfort and ease of movement
- Creates a more laid-back, casual look

Consumer

Rebrand for Retail
Events & Experiences

Team

School & Team Fans

Specialty Workwear

Trade Professionals
Service Industry Workers
Public Safety Professionals

VINTAGE WASH

★ DECORATION TIP

Pair with chenille or leather patches, or distressed prints, for vintage-inspired decoration.



Comfort Colors 1566 in Blue Jean, Independent Trading Co. PRM3500 in Pigment Alpine Green, and Independent Trading Co. EXP120PFV in Black.

GOOD

LANE SEVEN
LS16004



XS – 3XL
10 Colors

80/20 Cotton/Recycled Polyester
10 oz.
Oversized, Boxy Fit
Tear Away Label

ADDITIONAL DETAILS

Pigment-Dyed Except
Black & White
3-End Heavyweight Fleece
Double-Needle Topstitching
on All Seams
1x1 Ribbing at Cuff and
Waistband

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Care Professionals

COMPANION

LS16001

BETTER

INDEPENDENT TRADING CO.
PRM3500



XS – 3XL
17 Colors

80/20 Ring-Spun Cotton/
Polyester Blend
9 oz.
Classic Fit
Woven Label

ADDITIONAL DETAILS

100% Cotton Face
Split Stitch Double-Needle
Sewing on All Seams
Twill Neck Tape
1x1 Ribbing at Neck, Cuffs,
and Waistband

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Swag Recipients

COMPANION

PRM4500, PRM4600QZ

BEST

COMFORT COLORS
1566



S – 3XL
18 Colors

80/20 Ring-Spun Cotton/
Polyester
9.5 oz.
Relaxed Fit
Signature Twill Label

ADDITIONAL DETAILS

3-End Heavyweight Fleece
100% Ring-Spun U.S. Cotton Face
Back Neck Patch
1x1 Rib Collar, Cuffs, and
Waistband

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Swag Recipients

COMPANION

1566L, 1567, 1580

WOMEN'S CREWNECKS

★ DECORATION TIP

Add a short phrase near the collar or cuffs with embroidery or Ninja DTF transfers for a subtle, custom detail.



TriDri TD600 in White
and TriDri TD062 in Heather Grey.

GOOD

CHAMPION
SL650



S – 2XL
6 Colors

50/50 US Cotton/Polyester
9 oz.
Relaxed Fit
Woven Label

ADDITIONAL DETAILS

Back Neck Taping
Double-Needle Stitching
Throughout
“C” Logo on Left Sleeve
1x1 Rib Spandex Cuffs and Bottom

MARKET MAP USE CASES

Business Professionals
Swag Recipients
Care Professionals

COMPANION

S450, S600, S700, S800

BETTER

AMERICAN APPAREL
RF494



S – 2XL
7 Colors

70/30 Combed Ring-Spun US
Cotton/Recycled Polyester
7.6 oz.
Boxy Fit, Slightly Cropped
Recycled Tear Away Label

ADDITIONAL DETAILS

3-End Lightweight Fleece
100% Combed Ring-Spun
Cotton Face Yarn
Dropped Shoulder Seam
Back Neck Patch
Balloon Sleeves

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Swag Recipients

COMPANION

RF496, RF497, RF498

BEST

TRIDRI
TD600



XS – 2XL
4 Colors

60/40 Cotton/Recycled Polyester
8 oz.
Feminine Fit
Tear Away Label

ADDITIONAL DETAILS

Zip Detailing on Sides of
Sweatshirt
Dropped Shoulder Seam

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Care Professionals

COMPANION

N/A

OVERSIZED & RELAXED

★ DECORATION TIP

For an ultra-premium touch, try embroidery on the hood or puff ink on the front, back, or sleeves.



Independent Trading Co. IND420XD in Blue
Magic and Hanes OG700 in Army Brown.

GOOD

LANE SEVEN
LS16001



XS – 3XL
19 Colors

80/20 Cotton/Recycled Polyester Fleece
10 oz.
Oversized Fit
Tear Away Label

ADDITIONAL DETAILS

3-End Heavyweight Fleece
Two-Panel Hood
Drawcord-Free
1x1 Ribbing at Cuff and Waistband
Front Pouch Pocket

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
Group Activities

COMPANION

LS16004

BETTER

INDEPENDENT TRADING CO.
IND420XD



XS – 3XL
8 Colors

75/25 Ring-Spun Cotton/Polyester
12.5 oz.
Oversized Fit
Tear Away Label

ADDITIONAL DETAILS

3-End Fleece with 100% Cotton Face Yarns on Solid Colors
Specialty Yarns For a Durable Dry Hand Feel
Double-Layer Single-Piece Hood

MARKET MAP USE CASES

Rebrand for Retail
Events & Experiences
School & Team Fans

COMPANION

IND3000, IND4000, IND4000Z,
IND330BLV, IND45UVZ

BEST

HANES
OG700



S – 3XL
11 Colors

81/19 US-Grown Cotton/Polyester
13 oz.
Standard Fit
Tear Away Label

ADDITIONAL DETAILS

Premium Heavyweight 3-End Fleece
100% Ring-Spun Cotton Face
Cross-Grain Fabric
Ribbed Side Panels
Coverstitching on Seams

MARKET MAP USE CASES

Trade Professionals
Service Industry Workers
Public Safety Professionals

COMPANION

OG600, OG900

IMPRINT SIZING GUIDE



Product Featured: American Apparel RF498

LEFT CHEST

WIDTH

2.5 inches – 5 inches

HEIGHT

2.5 inches – 5 inches

FULL FRONT

WIDTH

10 inches – 12 inches

HEIGHT

10 inches – 14 inches

HOOD

WIDTH

3 inches – 12 inches

HEIGHT

1 inch – 4 inches

Sizing is based on S-XL.

IMPRINT SIZING GUIDE



SLEEVE

WIDTH

1 inch – 4 inches

HEIGHT

1 inch – 15 inches

YOKE

WIDTH

1 inch – 5 inches

HEIGHT

1 inch – 3 inches

BOTTOM HEM

WIDTH

1 inch – 4 inches

HEIGHT

1 inch – 4 inches

INDEX

CREWNECKS

PAGE 12–19

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Tultex	340	Unisex Fleece Crewneck Sweatshirt	15
Live & Tell by LAT	6925	Unisex Elevated Fleece Crewneck Sweatshirt	15
American Apparel	RF496	Unisex ReFlex Fleece Crewneck Sweatshirt	15
Gildan	18000	Unisex Heavy Blend™ Crewneck Sweatshirt	17
Independent Trading Co.	SS3000	Unisex Midweight Crewneck Sweatshirt	17
adidas	AT200	Men's Fleece Crewneck Sweatshirt	17
Hanes	F260	Unisex Ultimate Cotton® Crewneck Sweatshirt	19
Independent Trading Co.	IND3000	Unisex Heavyweight Crewneck Sweatshirt	19
Champion	S149	Unisex Reverse Weave® Crewneck Sweatshirt	19

HOODIES

PAGE 20–27

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
M&O	7800	Unisex ACE Fleece Hooded Sweatshirt	23
Next Level Apparel	9303	Unisex Santa Barbara Hoodie Sweatshirt	23
American Apparel	RF498	Unisex ReFlex Fleece Hoodie Sweatshirt	23
Gildan	SF500	Unisex Softstyle® Midweight Hooded Sweatshirt	25
Independent Trading Co.	SS4500	Unisex Midweight Hooded Sweatshirt	25
adidas	AT203	Men's Fleece Hooded Sweatshirt	25
Gildan	19500	Unisex Hammer™ Maxweight Hooded Sweatshirt	27
Lane Seven	LS19001	Unisex Heavyweight Pullover Hooded Sweatshirt	27
Independent Trading Co.	IND4000	Unisex Heavyweight Hooded Sweatshirt	27

ZIP-UPS

PAGE 28-33

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Tultex	331	Unisex Full-Zip Hooded Sweatshirt	31
Independent Trading Co.	SS4500Z	Unisex Midweight Full-Zip Hooded Sweatshirt	31
Champion	S800	Unisex Powerblend® Full-Zip Hooded Sweatshirt	31
Gildan	18810	Unisex Heavy Blend™ Quarter-Zip Sweatshirt	33
Hanes	OG900	Men's Beefy® Sweats Premium Heavyweight Quarter-Zip Sweatshirt	33
adidas	A721	Men's Elevated Fleece Quarter-Zip Pullover	33

TRENDING

PAGE 34-41

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Lane Seven	LS16004	Unisex Urban Crewneck Sweatshirt	37
Independent Trading Co.	PRM3500	Unisex Midweight Pigment-Dyed Crewneck Sweatshirt	37
Comfort Colors	1566	Unisex Garment-Dyed Crewneck Sweatshirt	37
Champion	SL650	Women's Powerblend® Crewneck Sweatshirt	39
American Apparel	RF494	Women's ReFlex Fleece Crewneck Sweatshirt	39
TriDri	TD600	Women's Billie Side-Zip Crewneck Sweatshirt	39
Lane Seven	LS16001	Unisex Urban Hoodie Sweatshirt	41
Independent Trading Co.	IND420XD	Unisex Mainstreet Heavyweight Hooded Sweatshirt	41
Hanes	OG700	Unisex Beefy® Sweats Premium Heavyweight Hooded Sweatshirt	41

LIKE WHAT YOU SEE?

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American Apparel RF496 in Asphalt.



Cover: Hanes F260 in Light Steel, American Apparel RF497 in Sea Blue, American Apparel RF491 in Sea Blue, and Tultex 213 in Heather Grey.
Back Cover: Tultex 331 in White, TriDri TD531 in Black, and Tultex 213 in Heather Grey.