

T-SHIRT GUIDE

2026

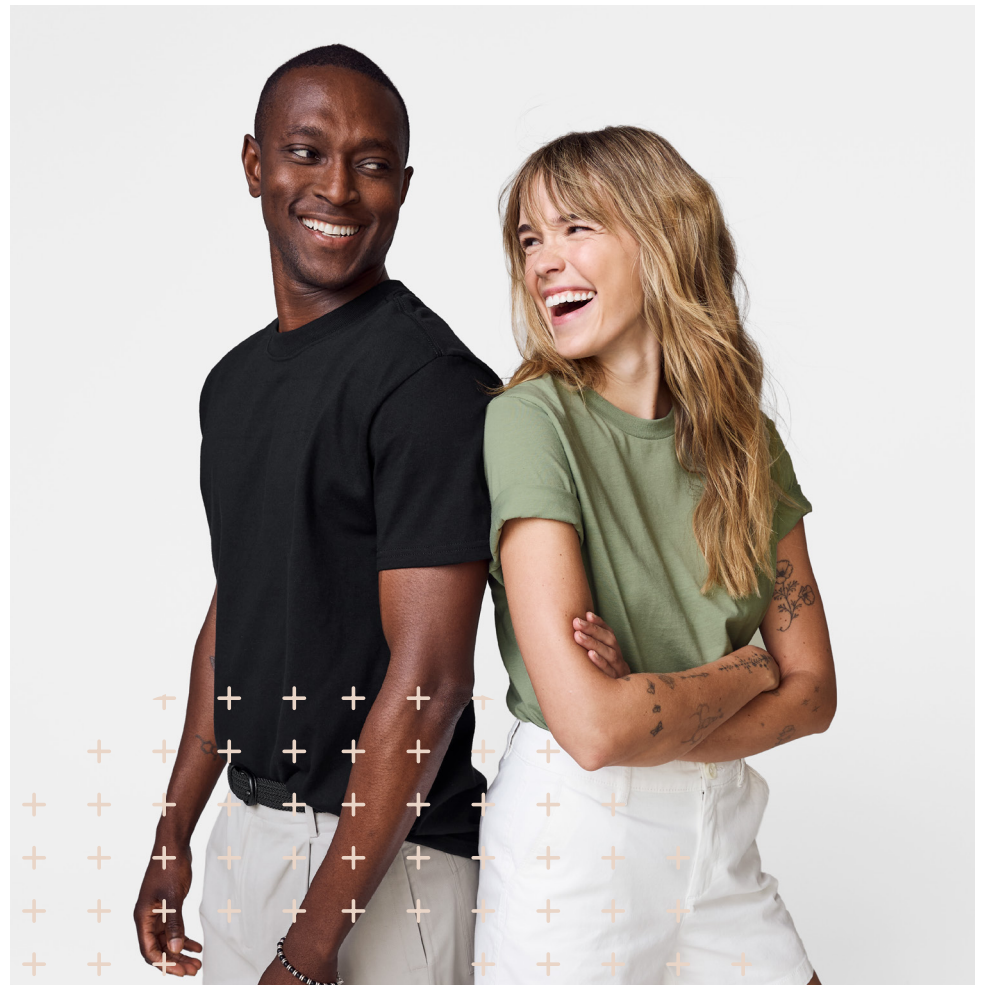




T-SHIRT GUIDE

2026

Left: Hanes 5180 in Fatigue Green. **Right:** American Apparel 2001 in Pitch Black and Gildan 75000 in Sage.



Check It Out

Explore the **2026 T-Shirt Guide**.



COTTON

Soft, breathable natural fiber tees for everyday comfort.



POLY PERFORMANCE

Moisture-wicking tees engineered for movement.



Left: American Apparel 1301 in Heather Grey. **Right:** Team 365 TT11 in Sport Athletic Gold and Under Armour 1376842 in Black/White.

**CHECK OUT
THESE STYLES
& MORE!**

[SHOP ALL T-SHIRTS](#)

BLENDS

Combined-fiber tees offering balanced softness and durability.



Left: Gildan 64000CVC in Cocoa Mist. **Right:** Tultex 299 in Black and Hanes 5180 in Fatigue Green.

TRENDING

Modern tees inspired by retail fashion.





The Right T-Shirt **STARTS HERE**

The **2026 T-Shirt Guide** makes it easier than ever to choose the right tee. Explore our new **Market Map** that highlights **clear use cases** and **core customer segments**, so you know exactly who to target and how to guide each conversation. Another new addition is the easy-to-use **comparison charts** outlining fabrications, fits, and style details, so you can confidently plan recommendations and select **the right t-shirt every time**.

T-SHIRT GUIDE KEY TOOLS

- ✓ **Market Map** outlining core customer segments and use cases
- ✓ **Good/Better/Best** comparison charts
- ✓ **Imprint Sizing Guide** for accurate decoration placement
- ✓ **Decoration Techniques & Inspiration** as an easy reference guide

Tultex 299 in Black and Hanes 5180 in Fatigue Green.



Tultex 602 in Mauve.

TABLE OF CONTENTS

Cotton / 12

100% Cotton, 100% Ring-Spun Cotton, and 100% Combed Ring-Spun Cotton

Poly Performance / 20

100% Polyester and Performance Blends

Blends / 26

CVC (Chief Value Cotton) and Tri-Blend

Trending / 32

Heavyweight, Vintage Wash, and Boxy Fit



Hanes 5280 in Stonewash Green and American Apparel 102 in Blush.

Every T-Shirt TELLS A STORY

Meet the **Market Map** – a fresh, easy way to understand today's t-shirt landscape by outlining the **clear use cases** and **core customer segments** that best align with each market. It creates a universal language that simplifies collaboration and guides smarter buying decisions. With **end-users** at the heart of the framework, the map highlights where each t-shirt delivers the most value, making it easier to plan assortments and engage customers across every market you serve.

Make sure to look for Use Cases on the Comparison Charts for each T-Shirt!



Understanding the Core Customer Segments Behind Every Tee

T-SHIRT MARKET MAP

CONSUMER MARKETS

Rebrand for Retail:

Social Media Creators
Microbrands
Home Hobbyists
On-Demand Retailers

Events & Experiences:

Tourists
Sports Fans
Music Lovers
Milestone Celebrators
Custom Occasion Attendees
Marathon Runners

Group Activities & Giveaways:

Community Leaders
Volunteer Teams
Awareness Groups
Fundraising Organizations

CORPORATE MARKETS

Business Professionals:

Office Staff
Sales Teams
Retail Employees
Trade Show Staff
Hospitality Employees

Swag Recipients:

Event Attendees
Employee Gifting and Onboarding
Customer Appreciation
Loyalty Members

TEAM MARKETS

Athletes:

Youth Sports
School Athletics
Club Teams
Coaches
Recreation Leagues

School & Team Fans:

Students
Parents
Alumni
Booster Clubs
Sorority and Fraternity Members

SPECIALTY WORKWEAR MARKETS

Care Professionals:

Clinical Staff
Salon and Spa Staff
Medical Administration
Trainers

Trade Professionals:

Construction Workers
Industrial Workers
Mechanics
Outdoor Professionals
Transportation Drivers

Service Industry Workers:

Front of House Staff
Back of House Staff
Baristas
Catering Teams

Public Safety Professionals:

First Responders
Military Members
Government Teams
Security Personnel

BRAND SPOTLIGHT

BRAND DNA

Bold, expressive, and iconic, **American Apparel** is a fashion-driven brand defined by premium quality, contemporary silhouettes, and confident style. The brand offers retail-ready apparel for businesses looking to make a statement with modern, design-forward basics.

WHY AMERICAN APPAREL?

- **Style with Purpose** – Known for statement silhouettes and elevated basics, American Apparel delivers design-led looks that resonate with style-conscious customers.
- **Premium Fabrics & Construction** – Crafted with high-quality materials and attention to detail, American Apparel styles offer a refined feel and consistent performance.
- **Responsibly Made** – American Apparel products are Made With Respect™, produced in Gildan-owned facilities that follow leading labor and environmental practices, supporting transparency and accountability throughout the supply chain.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



American Apparel 2001 in Eggplant.

TOP T-SHIRT STYLES

- 2001CVC – Unisex CVC Tee
- 1301 – Unisex Heavyweight Cotton Tee
- 1301GD – Unisex Garment-Dyed Heavyweight Cotton Tee
- 102 – Women's Fine Jersey Boxy Tee

NEW & NOTEWORTHY

13ML0, 1302GD, and BR210

SHOP NOW

BRAND SPOTLIGHT

BRAND DNA

With 125 years of proven quality, **Hanes** is an apparel icon that consistently delivers comfort and value in every product. Hanes is known for its innovative approach and for setting new standards, including the Beefy-T—the first-ever T-shirt designed for screen printers and creators.

WHY HANES?

- **Decorator-Friendly Brand** - With the continual goal of providing the best possible canvas to embellish, Hanes uses creative solutions, proprietary print technologies, and unique fabric blends to reduce variations and inconsistencies, making decorating easier.
- **Leader in Sustainability** - Through responsible manufacturing practices, quality raw materials, and new technologies, Hanes continues to lead the way in improving the lives of people, protecting the planet, and generating sustainable products.
- **Exclusive U.S. Partner** - Hanes offers deep inventory in a wide range of popular styles, sizes, and colors, from one of the most recognized t-shirt brands in the industry.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



Hanes 5180 in Fatigue Green.

TOP T-SHIRT STYLES

- 5180 - Unisex Beefy-T® T-Shirt
- 5170 - Unisex EcoSmart® T-Shirt
- 5180R - Unisex Beefy-T® Retro Street T-Shirt

NEW & NOTEWORTHY

4980, 5280, and 5250

SHOP NOW

BRAND SPOTLIGHT

BRAND DNA

Backed by more than 100 years of experience, **Tultex** delivers dependable quality that creators and decorators count on. Crafted with premium USA-grown cotton and some of the highest singles in the industry, Tultex combines exceptional softness with a bold, wearable aesthetic. Reliable, elevated, and built to perform, Tultex continues to set the standard for dependable basics.

WHY TULTEX?

- **Complete Production Control** - With a fully integrated production process, from spinning through construction, Tultex ensures uniform results across every garment and every order.
- **Superior Print Ready Fabric** - The highest singles in the industry and premium cotton create a smoother surface and refined feel that supports high-quality decoration and lasting wear.
- **Built for Repeatable Results** - Reliable color, fit, and finish help maintain consistency across programs, making it easier to restock and reorder Tultex styles with confidence.

THE POWER OF AN EXCLUSIVE

- Deeper, more consistent inventory
- 1-2 day shipping nationwide
- Simplified, single-source ordering
- True coast-to-coast coverage



Tultex 299 in Black.

TOP T-SHIRT STYLES

- 202 - Unisex Fine Jersey T-Shirt
- 299 - Unisex Heavyweight Street T-Shirt
- 290 - Unisex Heavyweight Jersey T-Shirt

NEW & NOTEWORTHY

241, 246, 602CVC

SHOP NOW

BRAND SPOTLIGHT

BRAND DNA

Trusted and built to scale, **Gildan** is a global apparel brand known for consistent quality, best value, and responsible production. With a long-standing presence across North America, Gildan offers versatile, high-quality t-shirts designed for everyday performance and reliability.

WHY GILDAN?

- **Reliable Printwear Performance** – Designed with printing in mind, Gildan styles deliver a smooth, dependable canvas that supports consistent decoration across a wide range of applications.
- **Quality Backed by Accountability** – Consistent product quality driven by disciplined manufacturing standards, paired with innovative fabric technologies and a wide range of sizes and colors help your business deliver dependable results, order after order.
- **Sustainability You Can Trust** – Made With Respect™, Gildan holds itself to the highest ESG standards, from responsibly sourced cotton to certified facilities, supporting ethical manufacturing and reduced environmental impact.



Gildan 64000CVC in Cocoa Mist.

TOP T-SHIRT STYLES

- 64000 – Unisex Softstyle® T-Shirt
- 64000CVC – Unisex Softstyle® CVC T-Shirt
- 5000 – Unisex Heavy Cotton™ T-Shirt
- H000 – Unisex Hammer™ T-Shirt

NEW & NOTEWORTHY

3000B, 64PLSMA, and 8000

SHOP NOW

COTTON



Gildan 64000 in Sand and M&O 4800 in Black.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

100% Cotton

A natural fiber fabric made entirely from cotton fibers. It's widely used due to its breathability, comfort, and versatility in decoration.

Benefits:

- Holds ink well and absorbs color evenly
- Naturally stable under heat
- Predictable shrinkage behavior

100% Ring-Spun Cotton

Cotton fibers that are continuously twisted and thinned during spinning, creating a softer, stronger, and smoother yarn compared to open-end cotton.

Benefits:

- Smoother print surface for higher print clarity
- Increased durability due to stronger yarn structure
- Softer hand feel

100% Combed Ring-Spun Cotton

Cotton that is additionally combed to remove shorter fibers and impurities, resulting in the highest level of softness and surface uniformity among cotton types.

Benefits:

- Ultra-smooth and highly uniform surface
- Stronger fabric with reduced pilling
- Premium feel for elevated brand positioning

MARKETS & USE CASES

CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

CORPORATE

- Swag Recipients

TEAM

- School & Team Fans

SPECIALTY WORKWEAR

- Trade Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences

CORPORATE

- Swag Recipients

TEAM

- School & Team Fans

SPECIALTY WORKWEAR

- Trade Professionals
- Public Safety Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences

CORPORATE

- Business Professionals

TEAM

- School & Team Fans

SPECIALTY WORKWEAR

- Care Professionals

100% COTTON



American Apparel 1301 in Heather Grey and M&O 4800 in Light Blue Heather.

M&O 4800



Hanes 5280



American Apparel 1301



SIZE RANGE	XS-6XL	S-5XL	S-4XL
COLORWAYS	52	46	19
FABRICATION	100% Cotton, 23 Singles	100% Cotton, 22 Singles	100% Cotton, 18 Singles
WEIGHT	5 oz.	5 oz.	6 oz.
FIT	Tubular	Classic Fit / Tubular	Relaxed Fit / Tubular
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	DO, SV, HT, HN, NI	HN, NI
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified
FABRIC DETAILS	USA Premium Cotton, Pre-shrunk	US-Grown Cotton, Pre-shrunk	—
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	4810	—	—
YOUTH COMPANION	4850	5480	—
OTHER COMPANIONS	4820	5290P, 5280T, 5286	13ML0, 1304
USE CASES	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Events & Experiences, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, School & Team Fans, Trade Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers.

100% RING-SPUN COTTON



Gildan 64000 in Sage.

Tultex 202



Gildan 64000



Hanes 5180



SIZE RANGE	XS-5XL	XS-5XL	S-5XL
COLORWAYS	67	75	37
FABRICATION	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Heavyweight Cotton, 20 Singles
WEIGHT	4.5 oz.	4.5 oz.	6.1 oz.
FIT	Classic Fit / Tubular	Modern Classic Fit / Tubular	Tubular
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	BD, HT, NI, HN, DO	DO, SV, HT, HN, NI
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified	Sustainable Manufacturing
FABRIC DETAILS	Reactive-dyed, Pre-shrunk, USA Premium Cotton	—	US-Grown Cotton, Pre-shrunk
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	214, 216, 213	64200L, 65000L, 64800L, 64V00L, 64000L	—
YOUTH COMPANION	235	65000B, 64000B	—
OTHER COMPANIONS	S105, 202LS	64PLSMA, 64200, 64V00, 64800, 65000, 64400	518T, 5180R, 5190, 5186
USE CASES	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Trade Professionals, Public Safety Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers.

100% COMBED RING-SPUN COTTON



Next Level Apparel 3600 in Sand.

Next Level Apparel 3600



Tultex 602



American Apparel 2001



SIZE RANGE	XS-6XL	XS-5XL	XS-4XL
COLORWAYS	45	37	38
FABRICATION	100% Combed Ring-Spun Cotton, 32 Singles	100% Combed Ring-Spun Cotton, 36 Singles	100% Combed Ring-Spun Cotton, 30 Singles
WEIGHT	4.3 oz.	4.2 oz.	4.5 oz.
FIT	Side Seams	Retail Fit / Side Seams	Relaxed Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	HN, NI, HT, PK, KH	MX	BD, NI
SUSTAINABILITY	–	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, FLA Certified
FABRIC DETAILS	–	USA Premium Cotton	–
STYLE DETAILS	–	USMCA Certified	–
WOMEN'S COMPANION	3910, 3933, 3911, 3900	–	102
YOUTH COMPANION	3311, 3710, 3310	–	–
OTHER COMPANIONS	3605, 3200, 3602, 3600SW, 3633, 3604, 3601	602CVC	2408, 2007
USE CASES	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans	Brand Builders, Memory Makers, Business Professionals, Students & Faculty

TOP DECORATION METHODS: DTG, Discharge w/ plastisol, Screen-printed, DTF Transfers for small jobs.

POLY PERFORMANCE



CORE365 CE10 in Classic Navy and Gildan 8000 in Dark Maroon.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

100% Polyester

A synthetic fiber known for its strength, color retention, and performance capabilities.

Benefits:

- Moisture-wicking and quick-drying properties
- Strong durability with resistance to shrinking, stretching, and wrinkling
- Maintains color vibrancy over time

Performance Blends

Fabrics made by combining polyester with other fibers to provide a balanced mix of comfort and performance properties.

Benefits:

- Moisture-wicking and breathable
- Balanced comfort and performance through multi-fiber construction
- Greater stretch, durability, and softness

MARKETS & USE CASES

CONSUMER

- Events & Experiences
- Group Activities & Giveaways

TEAM

- Athletes
- School & Team Fans

CORPORATE

- Swag Recipients

SPECIALTY WORKWEAR

- Trade Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

TEAM

- School & Team Fans

CORPORATE

- Swag Recipients

SPECIALTY WORKWEAR

- Care Professionals
- Trade Professionals
- Service Industry Workers

100% POLYESTER



Team 365 TT11 in Sport Athletic Gold and Under Armour 1376842 in Black/White.

CORE365 CE10



Team 365 TT11



Under Armour 1376842



SIZE RANGE	XS-6XL	XS-6XL	S-4XL
COLORWAYS	26	30	12
FABRICATION	100% Polyester	100% Polyester	100% Recycled Polyester
WEIGHT	4.13 oz.	3.5 oz.	4.69 oz.
FIT	Side Seams	Team Fit	Side Seams
LABEL TYPE	Tear away	Tear away	Tagless
COUNTRY OF ORIGIN	KH	KH	HN
SUSTAINABILITY	—	—	—
FABRIC DETAILS	Moisture-Wicking, UPF 50+	Moisture Management, UPF 40+, Cationic Dyed	Moisture Management, Anti-Odor, Tech Fabric
STYLE DETAILS	—	—	Logo center chest under collar
WOMEN'S COMPANION	CE10W, CE10LW	TT11W	1376847, 1376852
YOUTH COMPANION	CE10Y, CE10LY	TT11Y	1377487, 1377488
OTHER COMPANIONS	CE10L	TT11L, TT11M, TT11SH, TT11SHW, TT11SHY, +17 more	1376843, 1376844, 1376862
USE CASES	Group Activities & Giveaways, Swag Recipients, Athletes	Events & Experiences, Swag Recipients, Athletes, School & Team Fans, Trade Professionals	Events & Experiences, Athletes, School & Team Fans

TOP DECORATION METHODS: Low-cure screen-printing ink, Silicone transfers and laser etching for upscale looks.

PERFORMANCE BLENDS



Gildan 8000 in Purple.

Hanes 5170



Gildan 8000



Tultex 241



SIZE RANGE	S-5XL	S-5XL	XS-4XL
COLORWAYS	25	40	21
FABRICATION	50/50 Cotton/Polyester	50/50 Cotton/Polyester, 20 Singles	65/35 Polyester/Combed Ring-Spun Cotton, 30 Singles
WEIGHT	5 oz.	5.5 oz.	3.6 oz.
FIT	Classic Fit / Tubular	Classic Fit / Tubular	Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	DO, SV, HT, HN	GT, HN, NI	MX
SUSTAINABILITY	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, SMETA
FABRIC DETAILS	Pre-shrunk	–	USA Premium Cotton, Pre-shrunk
STYLE DETAILS	–	–	USMCA Certified
WOMEN'S COMPANION	–	–	190, 240
YOUTH COMPANION	5370	8000B	265
OTHER COMPANIONS	–	8300, 8400	207, 242
USE CASES	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Group Activities & Giveaways, Swag Recipients, School & Team Fans, Trade Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers

TOP DECORATION METHODS: Low-cure screen-printing ink, Screen-printed or DTF Transfers for bright multi-colored prints.

BLENDS



Gildan 64000CVC in Gunmetal.

Top FABRICATIONS & Ideal MARKETS

FABRICATIONS

CVC (Chief Value Cotton)

A cotton-rich blend, typically cotton and polyester, designed to maintain the comfort of cotton while adding stability and durability from polyester.

Benefits:

- Soft, cotton-forward feel with improved durability
- Reduced shrinkage and better size consistency
- More stable surface for consistent decoration results

Tri-Blend

A lightweight blend of polyester, cotton, and rayon that creates a soft, flexible fabric with a natural drape.

Benefits:

- Extremely soft hand feel for enhanced comfort
- Lightweight construction with a smooth, flexible surface
- Natural drape that improves fit and movement

MARKETS & USE CASES

CONSUMER

- Rebrand for Retail
- Events & Experiences
- Group Activities & Giveaways

CORPORATE

- Business Professionals
- Swag Recipients

TEAM

- School & Team Fans

SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

CONSUMER

- Rebrand for Retail
- Events & Experiences

CORPORATE

- Business Professionals

TEAM

- School & Team Fans
- Athletes

SPECIALTY WORKWEAR

- Care Professionals
- Service Industry Workers

CVC



Gildan 64000CVC in Cocoa Mist.

Gildan 64000CVC



Tultex 602CVC



American Apparel 2001CVC



SIZE RANGE	XS-4XL	XS-5XL	S-4XL
COLORWAYS	25	36	42
FABRICATION	60/40 Cotton/Polyester, 30 singles	52/48 Combed Ring-Spun Cotton/Polyester, 36 Singles	60/40 Combed Ring-Spun Cotton/Recycled Polyester, 30 Singles
WEIGHT	4.6 oz.	4.2 oz.	4.6 oz.
FIT	Modern Classic Fit / Tubular	Retail Fit / Side Seams	Relaxed Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	BD, HT, NI, HN	MX	BD, HT, NI
SUSTAINABILITY	OEKO-TEX Standard 100, WRAP Certified	OEKO-TEX Standard 100, SMETA	OEKO-TEX Standard 100, WRAP Certified
FABRIC DETAILS	—	USA Premium Cotton	—
STYLE DETAILS	—	USMCA Certified	—
WOMEN'S COMPANION	64220LCVC, 64001LCVC	—	101CVC
YOUTH COMPANION	64000BCVC	—	—
OTHER COMPANIONS	64440CVC	602	2006CVC, 2003CVC, 2004CVC
USE CASES	Events & Experiences, Group Activities & Giveaways, Swag Recipients, School & Team Fans, Service Industry Workers	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals	Rebrand for Retail, Events & Experiences, Business Professionals, School & Team Fans, Care Professionals

TOP DECORATION METHODS: Discharge ink for underbases & top colors, DTF & low-temp heat transfers.

TRI-BLEND



Next Level Apparel 6010 in Indigo.

Tultex 254



Next Level Apparel 6010



American Apparel TR401



SIZE RANGE	XS-3XL	XS-3XL	XS-3XL
COLORWAYS	9	24	10
FABRICATION	50/25/25 Polyester/Ring-Spun Cotton/Rayon, 30 Singles	50/25/25 Polyester/Combed Ring-Spun Cotton/Rayon, 32 Singles	50/25/25 polyester/cotton/rayon, 30 singles
WEIGHT	3.7 oz.	4.2 oz.	6.7 oz.
FIT	Side Seams	Side Seams	Relaxed Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	HN, HT, NI	HN, US, HT, GM
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	—	OEKO-TEX Standard 100, FLA Certified
FABRIC DETAILS	USA Premium Cotton	Pre-shrunk	—
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	—	6733, 6710, 6760	—
YOUTH COMPANION	—	6310	—
OTHER COMPANIONS	—	6051, 6071	—
USE CASES	Rebrand for Retail, Events & Experiences, Care Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans, Care Professionals, Service Industry Workers	Brand Builders, Memory Makers, Care Professionals

TOP DECORATION METHODS: Lighter screen-printing inks for showing vintage fabric texture, DTF & low-temp heat transfers.

TRENDING



Next Level Apparel 7610 in Tan and M&O 6500M in Monterey Sage.

Top **STYLES** & Ideal **MARKETS**

STYLES

Heavyweight

A thicker, denser t-shirt made with higher-ounce fabrics for a more substantial feel and increased structure.

Benefits:

- Provides a sturdy, durable construction
- Offers a structured silhouette that maintains its shape
- Feels substantial and aligns with current streetwear trends

Vintage Wash

A t-shirt treated with specialty washing processes to create a worn and faded appearance.

Benefits:

- Softer feel due to wash treatment
- Delivers a lived-in look aligned with vintage and retro trends
- Unique color variations

Boxy Fit

A modern silhouette featuring a wider body, dropped shoulders, and shorter length for a relaxed look.

Benefits:

- Relaxed, comfortable fit
- Modest crop silhouette
- Trending in retail

MARKETS & USE CASES

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CORPORATE

- Swag Recipients

SPECIALTY WORKWEAR

- Trade Professionals
- Public Safety Professionals

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CONSUMER

- Rebrand for Retail
- Events & Experiences

TEAM

- School & Team Fans

CORPORATE

- Business Professionals
- Swag Recipients

HEAVYWEIGHT



Hanes 5180 in Fatigue Green and Tultex 299 in Black.

Tultex 299



Hanes 5180R



Next Level Apparel 7200



SIZE RANGE	S-4XL	S-3XL	XS-3XL
COLORWAYS	9	12	21
FABRICATION	100% Open-End Cotton, 18 Singles	100% Ring-Spun Cotton	100% Combed Ring-Spun Cotton, 16 Singles
WEIGHT	7.2 oz.	7 oz.	6.8 oz.
FIT	Classic Fit / Tubular	Oversized, Relaxed Fit / Side Seams	Relaxed Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	MX	SV	HT, HN, NI
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	–	–
FABRIC DETAILS	Reactive-Dyed, Pre-shrunk, USA Premium Cotton	–	US Cotton
STYLE DETAILS	USMCA Certified	Iconic Beefy Ribbed Collar, 1" Wide Double-Needle Sleeves and Bottom Hem	Raised Collar, Drop Shoulders
WOMEN'S COMPANION	–	–	7610
YOUTH COMPANION	–	–	–
OTHER COMPANIONS	–	518T, 5190, 5186, 5180	7211
USE CASES	Events & Experiences, Swag Recipients, Trade Professionals, Public Safety Professionals	Rebrand for Retail, Events & Experiences, School & Team Fans	Brand Builders, Memory Makers, Students & Faculty

TOP DECORATION METHODS: HD screen-printing ink for 3D effects, Appliqué embroidery for layered texture & dimension.

VINTAGE WASH



M&O 6500M in Brick and Comfort Colors 1717 in Khaki.

M&O 6500M



ComfortWash GDH100



Comfort Colors 1717



SIZE RANGE	S-3XL	XS-3XL	S-4XL
COLORWAYS	24	42	67
FABRICATION	100% Ring-Spun Cotton	100% Ring-Spun Cotton	100% Ring-Spun Cotton, 30 Singles
WEIGHT	4.8 oz.	5.5 oz.	6.1 oz.
FIT	Tubular	Tubular	Relaxed Fit / Tubular
LABEL TYPE	Tear away	Twill label	Twill label
COUNTRY OF ORIGIN	MX	SV, HN, NI	HN
SUSTAINABILITY	OEKO-TEX Standard 100, SMETA	Sustainable Manufacturing	OEKO-TEX Standard 100, WRAP Certified
FABRIC DETAILS	USA Premium Cotton	US-Grown Cotton	—
STYLE DETAILS	USMCA Certified	—	—
WOMEN'S COMPANION	—	—	3023CL
YOUTH COMPANION	—	GDH175	9018
OTHER COMPANIONS	—	GDH300, GDH280, GDH150, GDH200, GDH116	9360, 4410, 6030, 6014
USE CASES	Rebrand for Retail, Events & Experiences	Rebrand for Retail, Events & Experiences, School & Team Fans	Rebrand for Retail, Events & Experiences, School & Team Fans

TOP DECORATION METHODS: Flat colored embroidery, Puff ink for fun 3D texture, Chenille patches for campus life & streetwear.

BOXY FIT



American Apparel 102 in Creme.

American Apparel 102

Next Level Apparel 7610

Live & Tell by LAT 3518



SIZE RANGE	S-2XL	XS-3XL	S-XL
COLORWAYS	13	11	13
FABRICATION	100% Ring-Spun Cotton, 30 Singles	100% Ring-Spun Cotton, 16 Singles	100% Combed Ring-Spun Cotton, Fine Jersey
WEIGHT	4.5 oz.	6.8 oz.	4.5 oz.
FIT	Boxy Fit / Side Seams	Relaxed Fit / Side Seams	Relaxed Oversized Fit / Side Seams
LABEL TYPE	Tear away	Tear away	Tear away
COUNTRY OF ORIGIN	GT	HT, NI	IN
SUSTAINABILITY	OEKO-TEX Standard 100, WRAP Certified	—	OEKO-TEX Certified
FABRIC DETAILS	—	US Cotton	—
STYLE DETAILS	Mid-length	Raised Collar	Drop Shoulders, Side Seams
WOMEN'S COMPANION	—	—	3519
YOUTH COMPANION	2001Y	—	—
OTHER COMPANIONS	2408, 2007, 2001	7211, 7200	—
USE CASES	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans	Rebrand for Retail, Events & Experiences, Swag Recipients, School & Team Fans, Business Professionals

TOP DECORATION METHODS: Plastisol screen printing w/ white underbases & top colors, DTF or screen-printed transfers, DTG, Discharge w/ plastisol.

Imprint Sizing **GUIDE**



CENTER CHEST

Width: 6 inches – 10 inches

Height: 6 inches – 8 inches



HIP

Width: 3 inches – 6 inches

Height: 1 inch – 2.5 inches



FULL BACK

Width: 10 inch – 14 inches

Height: 10 inch – 16 inches

Imprint Sizing **GUIDE**



LEFT CHEST

Width: 2.5 inches – 5 inches

Height: 2.5 inches – 5 inches



UPPER BACK

Width: 3 inches – 14 inches

Height: 1 inch – 6 inches



SLEEVES

Width: 1 inch – 4 inches

Height: 1 inch – 4 inches

INDEX



COTTON

PAGE 12 - 19

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
M&O	4800	Men's Gold Soft Touch T-Shirt	15
Hanes	5280	Essential-T T-Shirt	15
American Apparel	1301	Unisex Heavyweight Cotton Tee	15
Tultex	202	Unisex Fine Jersey T-Shirt	17
Gildan	64000	Unisex Softstyle® T-Shirt	17
Hanes	5180	Unisex Beefy-T® T-Shirt	17
Next Level Apparel	3600	Cotton T-Shirt	19
Tultex	602	Combed Cotton T-Shirt	19
American Apparel	2001	Unisex Fine Jersey Tee	19

POLY PERFORMANCE

PAGE 20 - 25

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
CORE365	CE10	Unisex Capital Performance T-Shirt	23
Team 365	TT11	Men's Zone Performance T-Shirt	23
Under Armour	1376842	Men's Team Tech™ T-Shirt	23
Hanes	5170	Unisex EcoSmart® T-Shirt	25
Gildan	8000	Unisex DryBlend® T-Shirt	25
Tultex	241	Unisex Poly-Rich T-Shirt	25

INDEX

BLENDS

PAGE 26 - 31

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Gildan	64000CVC	Unisex Softstyle® CVC T-Shirt	29
Tultex	602CVC	Unisex Combed CVC T-Shirt	29
American Apparel	2001CVC	Unisex CVC Tee	29
Tultex	254	Men's Tri-Blend T-Shirt	31
Next Level Apparel	6010	Unisex Tri-Blend T-Shirt	31
American Apparel	TR401	Unisex Tri-blend Track Tee	31

TRENDING

PAGE 32 - 39

BRAND	STYLE NUMBER	STYLE NAME	PAGE NUMBER
Tultex	299	Unisex Heavyweight Street T-Shirt	35
Hanes	5180R	Unisex Beefy-T® Retro Street T-Shirt	35
Next Level Apparel	7200	Unisex Heavyweight T-Shirt	35
M&O	6500M	Unisex Vintage Garment-Dyed T-Shirt	37
ComfortWash	GDH100	Men's Garment-Dyed T-Shirt	37
Comfort Colors	1717	Unisex Garment-Dyed Heavyweight T-Shirt	37
American Apparel	102	Women's Fine Jersey Boxy Tee	39
Next Level Apparel	7610	Women's Heavyweight Boxy T-Shirt	39
Live & Tell by LAT	3518	Women's Boxy Tee	39



American Apparel TR401 in Tri-Dusk.

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Front Cover: Hanes 5280 in Stonewash Green and American Apparel 102 in Blush. **Back Cover:** Gildan 980 in Heather Dark Grey and American Apparel TR401 in Tri-Olive.

